



VISITING  
SCHOLAR  
PROGRAM  
*The PHI BETA KAPPA Society*

## Why Diversify?

### Framing Diversity as an Instrumental or Moral Good

**Thursday, January 9, 2020, 7:30 PM** - Student Union Auditorium

Why are people and organizations motivated to embrace diversity? Currently, universities tend to embrace diversity for instrumental reasons (i.e., it provides benefits such as increased cognitive skills) more than moral ones (i.e., it manifests institutional values, such as fairness). In her presentation, Professor Stacey Sinclair will suggest this instrumental rationale reflects the preferences of White, but not ethnic minority, Americans. In addition, parents and admissions officers expect universities that characterize their commitment to diversity instrumentally to disproportionately benefit White students. Professor Sinclair will discuss how instrumental and moral diversity rationales may translate into student experience.



**STACEY SINCLAIR** is a professor of psychology and public affairs at Princeton University. She examines how interpersonal interactions translate culturally held prejudices into individual thoughts and actions. Her research suggests people may unknowingly be immersed in social networks characterized by a corresponding degree of implicit and/or explicit bias. Her research team is in the initial stages of several projects considering the ramifications of this possibility for the health and intellectual performance of members of stigmatized groups. Recently, she was elected to the governing board of the American Psychological Association. Professor Sinclair is also head of Mathey College, one of the six residential colleges at Princeton University.

Free and open to the public.

Co-sponsored by Phi Beta Kappa, the Departments of Psychology and Sociology with support from the Colleges of Arts & Sciences, Law, Engineering, Communications, Social Work, the Provost's Office, the Office of the Vice Chancellor for Diversity and Engagement, and the STRIDE Committee

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